



Dumb Money: Adventures of a Day Trader

By Joey Anuff, Gary Wolf

Random House Inc, Westminster, Maryland, U.S.A., 2000. Hardcover. Book Condition: New. Dust Jacket Condition: New. 1st Edition. NEW HARDBACK. DJ in Clear, ARCHIVAL MYLAR WRAP. NO remainder mark. "As you read this, five million Americans are day-trading. Not since gold was discovered in California have more people dropped out of their old lives and come running for the promise of a big score. For a time, Joey Anuff was among them. He has emerged-enriched, enlightened, and exhausted-to share his story. In a marriage of Anuff's own experiences with the brilliant investigative work of his Wired and Suck colleague Gary Wolf, Dumb Money explores and explains the world of day-trading as has never been done before. No strategy is too crackpot to try, no news break too dubious to play off, no so-called guru too shady, no online chat room too pathetic. Using the rhythms of a day trader's typical day as its frame, Dumb Money is a dispatch from the front lines of the stock-market revolution, a brutally Darwinian battleground on which some become wildly rich and more become part of the body count. It is essential reading for online investors, off-line investors, voyeurs, concerned citizens, and adrenaline freaks alike."...



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-- Audra Klocko PhD

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